

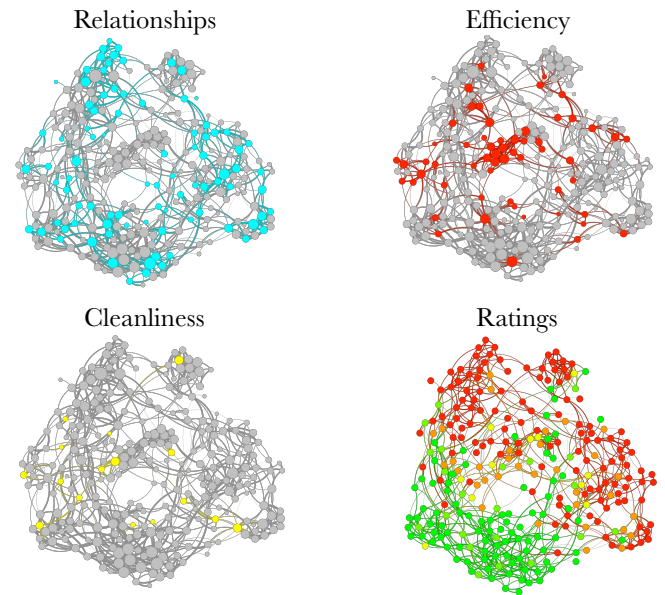
INTRODUCING OPUS



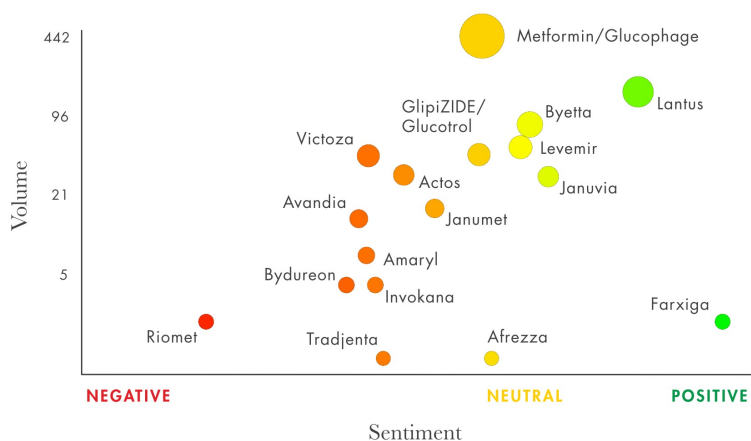
Quid now lets you visualize and analyze any custom set of text-based data.

See everything your customers, prospects, competitors and employees are talking about.

FIND PATTERNS IN
CUSTOMER REVIEWS
OF YOUR BUSINESS.



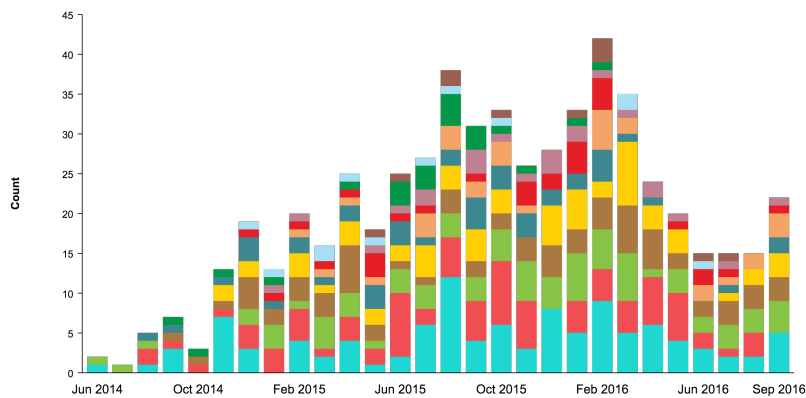
Extracted themes highlighted in a network of customer reviews.



UNDERSTAND HOW
YOUR PRODUCTS
ARE BEING DISCUSSED
IN THE MARKETPLACE.



Volume and sentiment of products discussed in an online forum.



Types of job roles posted over time.



SEE HOW RECRUITING
ACTIVITY CHANGES
OVER TIME.

EXAMPLE DATASETS FOR OPUS:

CUSTOMERS

- Product Reviews
- Online Forums (Health, Lifestyle, etc.)
- Survey Responses
- Social Media

COMPETITORS

- Review Comparisons
- Job Postings
- Professional Profiles
- Clinical Trials
- Corporate Filings

INTERNAL ORGANIZATIONS

- NPS Data
- Employee Surveys
- Call Center Transcripts
- Project Reports
- Internal Documents

Data you upload through Opus is stored securely and only available to you.
Quid staff can help you collect and structure the data for analysis.

For more information, please contact us at hi@quid.com

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